

## DMF LIGHTING: DISTRIBUTION POLICY

DMF, Inc. d/b/a DMF Lighting (“**DMF Lighting**”) has unilaterally adopted this Distribution Policy (the “**Policy**”) dated February 22, 2021, applicable to sales of DMF Lighting products. This policy applies to all authorized distributors, dealers, and resellers of DMF Lighting products (“**Distributors**”).

The DMF Lighting brand has earned its standing as a high quality, dependable, and high performance brand. DMF Lighting has adopted this Policy to promote high quality customer service by its Distributors, to protect the investments of Distributors who provide valuable services by stocking, displaying, marketing, and promoting DMF Lighting products, to ensure the long term viability and reputation of the DMF Lighting brand, and to better compete with other brands.

### *The Policy*

The Policy has two components:

1. **Restricted Distribution on Online Channels** - Except with respect to the products listed on Appendix A (“**Permitted Online Products**”), DMF Lighting sells its products to Distributors on the basis that Distributors will not resell or distribute any DMF Lighting products on such Distributor’s website, application, e-commerce platform, or any other online location or channel (“**Online Channels**”). DMF Lighting reserves the right to immediately terminate, without assuming any liability, any Distributor that purports to resell or distribute any DMF Lighting product through Online Channels (except for Permitted Online Products listed on Appendix A). For the avoidance of doubt, this policy does not limit a Distributor’s ability to resell DMF Lighting products, directly or indirectly, to customers through any sales channel other than Online Channels.
2. **Uniform Pricing Policy** - With respect to each Permitted Online Product for which a suggested online resale price is specified in Appendix A, it is the unilateral policy of DMF Lighting to sell Permitted Online Products only to Distributors that independently choose to resell Permitted Online Products in Online Channels at the suggested price. There is no agreement between DMF Lighting and its Distributors regarding price, and each DMF Lighting Distributor remains free to establish its own resale prices in any channel. However, DMF Lighting will immediately terminate, without assuming any liability, any Distributor whose actions deviate in any way from this Policy with respect to resales of the Permitted Online Products through Online Channels.

DMF Lighting may in its sole discretion modify this Policy from time to time, including by varying the price posted for a Permitted Online Product, or to add to or delete any or all of the Permitted Online Products. DMF Lighting will attempt to provide Distributors with at least 30 days’ notice of any change to the Policy.

DMF Lighting neither solicits, nor will it accept, assurances by a Distributor of acquiescence with this Policy. Nothing in this Policy shall constitute an agreement between DMF Lighting and any Distributor on compliance with this Policy. This Policy is non-negotiable and will not be altered, modified, or amended for any Distributor. This Policy will be enforced by DMF Lighting in its sole discretion, and Distributors have no right to enforce this Policy.

### *Distribution Policy Manager*

Please direct any questions about this Policy to [info@dmflighting.com](mailto:info@dmflighting.com). No individual salesperson, employee, agent, or other DMF Lighting personnel is authorized to negotiate or modify the Policy, or enter or seek an agreement on price with any Distributor.

<b>Item Code</b>	<b>Description</b>	<b>Price</b>
DRD5S4L15927	DRD5S 4" LINEAR,1500LM,90CRI,2	131
DRD5S4L15927O	DRD5S 4" LINEAR,1500LM,90CRI,2	154
DRD5S4L15930	DRD5S 4" LINEAR,1500LM,90CRI,3	131
DRD5S4L15930O	DRD5S 4" LINEAR,1500LM,90CRI,3	154
DRD5S4L15935	DRD5S 4" LINEAR,1500LM,90CRI,3	131
DRD5S4L15935O	DRD5S 4" LINEAR,1500LM,90CRI,3	154
DRD5S4R07927	DRD5,RD,750LM,90CRI,2700K,TRIA	42
DRD5S4R07927DF	DRD5S, DEAD FRONT, RD,750LM,90	52
DRD5S4R07927O	DRD5S,RD,750LM,90CRI,2700K,0-1	64
DRD5S4R07927ODF	DRD5S, DEAD FRONT, RD, 750LM,	75
DRD5S4R07927T	DRD5,RD,750LM,90CRI,2700K,TRIA	42
DRD5S4R07930	DRD5S,RD,750LM,90CRI,3000K,TRI	42
DRD5S4R07930DF	DRD5S, DEAD FRONT, RD,750LM,90	52
DRD5S4R07930O	DRD5S,RD,750LM,90CRI,3000K,0-1	64
DRD5S4R07930ODF	DRD5S, DEAD FRONT, RD,750LM,90	75
DRD5S4R07930T	DRD5S,RD,750LM,90CRI,3000K,TRI	42
DRD5S4R07935	DRD5S,RD,750LM,90CRI,3500K,TRI	42
DRD5S4R07935DF	DRD5S,DEAD FRONT, RD,750LM,90C	52
DRD5S4R07935O	DRD5S,RD,750LM,90CRI,3500K,0-1	64
DRD5S4R07935T	DRD5S,RD,750LM,90CRI,3500K,TRI	42
DRD5S4R10927	DRD5S,RD,1000LM,90CRI,2700K,TR	57
DRD5S4R10927O	DRD5S,RD,1000LM,90CRI,2700K,0-	79
DRD5S4R10927T	DRD5S,RD,1000LM,90CRI,2700K,TR	57
DRD5S4R10930	DRD5S,RD,1000LM,90CRI,3000K,TR	57
DRD5S4R10930O	DRD5S,RD,1000LM,90CRI,30K,0-10	79
DRD5S4R10930T	DRD5S,RD,1000LM,90CRI,3000K,TR	57
DRD5S4R10935	DRD5S,RD,1000LM,90CRI,3500K,TR	57
DRD5S4R10935O	DRD5S,RD,1000LM,90CRI,35K,0-10	79
DRD5S4R10935T	DRD5S,RD,1000LM,90CRI,3500K,TR	57
DRD5S4S07927	DRD5S MODULE,SQ,750LM,90CRI,27	57
DRD5S4S07927O	DRD5S MODULE,SQ,750LM,90CRI,27	79
DRD5S4S07930	DRD5S MODULE,SQ,750LM,90CRI,30	57
DRD5S4S07930O	DRD5S MODULE,SQ,750LM,90CRI,30	79
DRD5S4S07935	DRD5S MODULE,SQ,750LM,90CRI,35	57
DRD5S4S07935O	DRD5S MODULE,SQ,750LM,90CRI,35	79
DRD5S4S10927	DRD5S MODULE,SQ,1000LM,90CRI,2	72
DRD5S4S10927O	DRD5S MODULE,SQ,1000LM,90CRI,2	94
DRD5S4S10930	DRD5S MODULE,SQ,1000LM,90CRI,3	72
DRD5S4S10930O	DRD5S MODULE,SQ,1000LM,90CRI,3	94
DRD5S4S10935	DRD5S MODULE,SQ,1000LM,90CRI,3	72
DRD5S4S10935O	DRD5S MODULE,SQ,1000LM,90CRI,3	94
DRD5S8R15927	DRD5S 8" RD,1500LM,90CRI,2700K	87
DRD5S8R15927O	DRD5S 8" RD,1500LM,90CRI,2700K	109

DRD5S8R15930	DRD5S 8" RD,1500LM,90CRI,3000K	87
DRD5S8R15930O	DRD5S 8" RD,1500LM,90CRI,3000K	109
DRD5S8R15935	DRD5S 8" RD,1500LM,90CRI,3500K	87
DRD5S8R15935O	DRD5S 8" RD,1500LM,90CRI,3500K	109